



Exclamation Reports 2010 Year End Audited Financial Results

TORONTO, April 28, 2011 - Exclamation Investments Corporation (TSXV:XI) ("**exclamation**") today reported its first year-end audited consolidated financial statements for the year ended December 31, 2010.

Highlights:

- Completed a qualifying transaction (the "Qualifying Transaction") with Chrysalis Capital VI Corporation ("Chrysalis VI") on July 14, 2010.
- Raised over \$750,000 via a private placement financing that was completed concurrently with the closing of the Qualifying Transaction with Chrysalis VI.
- exclamation's corporate investments were over \$2.3 million upon closing of the Qualifying Transaction.
- 2010 annual rate of return on corporate investments was 13.4% with \$292K in investment revenue.
- Net asset value increased to \$0.13 per share net of all costs associated with the public listing.

"With the foundation now set, we have turned our energies on creating new business ideas to be launched in 2011," commented Marc Lavine, Chief Executive Officer of exclamation. "While work is being done on the launch of new businesses, we continue to focus on maximizing returns on our active investments to further create shareholder value."

Financial Summary

For the year ended December 31, 2010, exclamation had revenues of \$292,000, which included interest and dividend income of \$212,000 and \$80,000 in unrealized gains on investments.

exclamation's corporate investments increased to approximately \$2.4 million and new investments were made during the year into Exclamation Creations and Chrysalis Capital VIII Corporation, a capital pool company, under the policies of the TSX Venture Exchange ("TSXV").

The tables below summarize the consolidated balance sheet and consolidated statements of income for the year ended December 31, 2010.

Consolidated Balance Sheet

	<u>As of December 31, 2010</u>
Net working capital	\$ 1,046,693
Total current assets	\$ 1,124,702
Total current liabilities	\$ 78,009
Total corporate investments	\$ 2,434,205
Total debt	\$ 0
Total shareholders' equity	\$ 3,480,898

Consolidated Statements of Income

	<u>Year Ended</u>
Total revenues	\$ 292,680
Net unrealized gains	\$ 80,000
Interest income	\$ 116,790
Dividend income	\$ 95,890
Expenses	\$ 299,904
Earnings (loss) before interest	\$ (7,224)
Earnings (loss) before taxes	\$ (67,303)
Net income (loss)	\$ (67,303)
Net income (loss) per share	\$ (0.0)

For more information about exclamation, visit www.exclamationinvestments.com
Detailed financial statements and management discussion and analysis are available on www.sedar.com.

ABOUT EXCLAMATION INVESTMENTS CORPORATION

exclamation provides the opportunity for shareholders to co-invest with Marc Lavine, who has been investing and creating businesses under the exclamation brand since his first venture as one of the co-founders of Cyberplex Inc. in 1996.

exclamation's investment approach leverages the investing and business creation knowledge of Mr. Lavine to identify and invest in opportunities where active involvement creates a situation for enhanced shareholder value. exclamation seeks to create value by investing in companies at different stages of their lifecycle; be it during the initial creation stage or the managing growth stage, where fundamental changes in strategy are often required. It is during these stages where exclamation's management believes it can have real impact on the company's development.

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

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